



PRESS RELEASE

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ALBERTA LACROSSE AND X-TREME THREADS ANNOUNCE THREE-YEAR PARTNERSHIP

SHERWOOD PARK, Alberta -- The Alberta Lacrosse Association is proud to announce a three-year partnership with the local Vancouver company that specializes in custom sublimated uniforms and team apparel. Their custom uniforms and team apparel can be seen on many teams and clubs throughout the country.

The partnership agreement will augment Alberta Lacrosse branding and visibility by supporting events and initiatives such as Alberta Summer Games, Provincials, the David Fehr Tyke and Novice Festival, Alberta Lacrosse TV, and the Annual General Meeting, among others.

In addition to the sponsorship of events, Alberta Lacrosse will be actively looking at creating online stores for specific events, the ALA, and the ALRA.

Connor Clough from X-Treme Threads stated "We are very excited and honoured to be given this opportunity to work with Alberta Lacrosse. We are looking forward to developing a uniform and apparel program for Team Alberta and the many events planned for the year. "

Alberta Lacrosse looks forward to this exciting opportunity to offer its members top quality and affordable clothing and uniform options.

Lisa Grant
Executive Director

